

MIDHUN PANKAJAKSHAN NAIR

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Address: Weston-Super-Mare, UK

SUMMARY

Creative and detail-oriented 2D Designer & Artworker with 15+ years of experience delivering high quality **branding, print, digital, social media and event design** across studio, agency and in-house environment. Experienced in creating brochures, banners, signage, event branding, social media creatives, marketing collateral, promotional materials and visual brand assets for sports, corporate and live event projects. Strong skills in Adobe Creative Suite, CorelDraw, typography, layout, image editing and print production. Confident working with clients, marketing teams, event teams and stakeholders to develop design solutions aligned with business and brand objectives. I am seeking a **Graphic Designer** role. I have **the right to work in the UK**.

CORE SKILLS

Graphic Design, Branding & Visual Identity, Print Design, Digital Design, Social Media Graphics, Event Branding, Sports Event Creative, Corporate Event Design, Wedding Event Design, Marketing Collateral, Brochure Design, Banner Design, Signage Design, Stage Backdrops, Venue Graphics, Promotional Design, Typography, Layout & Composition, Image Editing, Photo Retouching, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, CorelDRAW, Print Production, Pre-Press, Brand Guidelines, Mock-Ups, Client Communication, Creative Artwork.

EDUCATION

Certificate in Graphic Designing | National Institute of Computer Technology | 2007

- **Modules:** 2D Designing (Adobe Creative Suite), CoralDraw, 3D Designing (3DS MAX)

Certificate in Web Designing | Institute of Science Technology and Management | 2007

High School | Government Higher Secondary School, Ashtamudy, Kerala | Jun 2005 - March 2007

- Commerce (Political Science)

WORK EXPERIENCE

DNA Networks Private Limited, Senior Creative Executive | Dec 2018–Jun 2022

- Managed and delivered creative design output for **sports, corporate, promotional and live event projects** across diverse client requirements.
- Produced creative assets for **sports-led events and large scale public-facing activations**, ensuring visually engaging and brand-consistent delivery.
- Created design materials for **corporate conferences, brand launches, internal events, presentations and marketing campaigns**.
- Supported **wedding and premium event design** projects through the creation of customized **visual themes, print collateral** and event identity elements.
- Developed **digital creatives, social media graphics and promotional campaign materials** to support Pre-event and post-event marketing.
- Worked closely with clients, event managers, content teams, marketing teams and production vendors to convert concepts into high-quality final design output.
- Produced client **presentations, mock-ups and concept boards** to communicate design direction and support approvals.
- Prepared accurate and production-ready files for large format print, installation graphics and digital display output.
- Played a key role in creating visually impactful event experience for **high-profile brands and large audience facing projects**.

Entraine Business Services Pvt Ltd. , Graphic Designer | Nov 2016 – Dec 2018

- Developed creative concept and final artwork for **brochures, banners, signs and marketing collateral**.
- Produced print-ready and digital design assets using **Adobe Creative Suite and supporting tools**.
- Created and refined client mockups to communicate design direction and secure approvals.
- Conducted **design testing** and **quality checks** to maintain high standards before rollout.
- Worked on a variety of design tasks supporting branding, **advertising and promotional** activity.

Al Nasir Studio , Photo Editing Designer | May 2014 – Sep 2016

- Designed and edited **photographic and print-based visual materials** for commercial and customer projects.
- Used **Adobe Photoshop and Adobe Lightroom** for **image correction, retouching, cropping and color enhancement**.
- Assisted with creative planning for **photography**-related design and visual presentation work.

Crayz Lighting Solutions , Graphic Designer | May 2012 – Sep 2014

- Designed **digital and print marketing** materials for **business and promotional** use.
- Produced **online advertising visuals, banners and display graphics to support campaign** and customer outreach.
- Research **design trends** and **translate ideas** into commercially relevant creative work.
- Supported **business visibility** through effective and visually engaging marketing assets.

Maveli Digital Color Lab, Graphic Designer | Apr 2010 – May 2012

- Designed personalized **wedding and photography albums**, creating visually appealing layouts that beautifully showcase clients special moments.
- Collaborated with clients to understand their vision and incorporated feedback to deliver customized, high-quality albums.
- Ensured print accuracy and maintained consistent branding across **album designs and promotional** materials.

Defence Digital Color Lab, Graphic Design Artist | Feb 2008 – Mar 2010

- Created and edited digital images and visual assets for print and photography projects using Adobe Photoshop.
- Designed and produced digital and printed albums, along with customized photo products for clients.
- Managing final artwork adjustments, including image sizing, scanning, formatting and ensuring high-quality output for customer projects.

ADDITIONAL UK WORK EXPERIENCE

- **ASDA, Delivery Van Driver | Sep 2024 – Current**
- **Staffline Group (BCA), Yard Driver | Sep 2023 – Aug 2024**
- **Amazon Uk Services Ltd., FC Associate | May 2023 – Aug 2023**
- **Yeo Valley Farms Productions Ltd. Warehouse Operative | Feb 2023 – May 2023**
- **Bucu Nine Limited (Subway Outlet), Sandwich Artist | Jul 2022 – Feb 2023**

SOFTWARES

- Adobe Suite (Photoshop, Illustrator, Indesign, Premier Pro, After Effects, Lightroom)
- CorelDraw
- Microsoft Office

LANGUAGES, SKILLS, AND CERTIFICATES

- **Languages:** English (Fluent), Malayalam (Native)
- **Skills:** attention to detail, ability to work with tight deadlines, organisational skills, numerical skill, willingness to learn creative tools, communication skill, and accuracy.